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Genesee Valley Gardens

Growers of Hardy Perennial and Alpine Plants

SIX-SEVENTY-ONE PARSELLS AVENUE

Rochester, New York



PERENNIAL PRICE LIST FOR SPRING 1929. 1930.

TERMS Cash with order, or satisfactory references from unknown customers. To frequent purchasers we are pleased to open charge accounts with orders not less than \$3.00.

PRICES One Dozen of one variety or color at ten rate. For 50 and more of one variety or color we shall be pleased to quote you prices.

Alpine and Rock Plants marked *

	EACH
ACHILLEA EUPATORIUM, (Yarrow) yellow, for dry sunny places.	\$.25
" MILLEFOLIUM ROSEUM, rosy pink, 18 inches high.20
" PTARMICA, BOULE DE NEIGE. New, white, best for border.20
" SERRICEA, yellow, 2 feet, good bloomer but spreads.20
ALTHEA ROSEA see Hollyhocks	
* ALYSSUM SAXATILE & CITRINUM. (Rock Madwort) for borders, walls25
ANCHUSA ITALICA, DROPMORE VAR. (Alkanet) 4-5 feet, bright blue25
* AQUILEGIA HAYLODGENSIS. (Columbine) New! late spring to July.25
* " MRS. SCOTT ELLIOTT'S HYBRIDS. best mixture known30
* ARABIS ALBIDA FLORO FLENO (Double Rock Cress) white, creeping30
* ARMERIA MARITIMA & SETACEA. (Sea Pink or Thrift) for edging.25
* ASTER ALPINUS (Alpine Aster) large purplish-blue flowers, 8 inches25
* " AMELLOIDES. (Summer-flowering Hardy Aster) 2 feet high.25
" NOVAE-ANGLIAE. (Michaelmas Daisy.) Bright violet-purple.20
" ST. EGWIN " pleasing rosy pink.20
* AUBRIETIA DELTOIDES. (Rainbow Rock Cress) beautiful creeping25
* BELLIS PERENNIS. (Double English Daisy) in white or pink10
BOLTONIA ASTEROIDES. (Falso Chamomile) 5-6 feet, asterlike20
* CAMPANULA CARPATICA. (Carpathian Harebell.) for rockeries, 8 inches.25
" PERSICIFOLIA SUPERBA ALBA, (Peach Bell) white.25
" " GRANDIFLORA COERULEA. blue, 2 feet25
" " BACKHOUSEI. fine for cutflowers, new30
" MEDIUM. (Canterbury Bell.) mixed colors, biennial.20
* CERASTIUM. (Snow-in-Summer.) suitable for rock or borders.20
CHELONE BARBATA. (Shellflower.) Scarlet spikes; June-August.25

GENESEE VALLEY GARDENS - 671 Parsells Avenue - ROCHESTER, NEW YORK		EACH
CHRYSANTHEMUM LEUCANTHEMUM MICHIGAN (Michigan Daisy) early.	\$.20	
" MAXIMUM ETOILE D'ANVERS, Large white Daisy.20	
" " SIEGER. (Shasta Daisy.) fine cutflower.25	
COREOPSIS GRANDIFLORA. (Tickseed.) flowers all summer long20	
DELPHINIUM HYBRIDS. (Hardy Larkspur.) Very fine mixture25	
" " double flowering and separate colors.30	
" CHINENSE. (Butterfly Larkspur.) gentian-blue.20	
* DIANTHUS CAESIUS. (Cheddar Pink.) sweet smelling, rose flowers25	
* " DELTOIDES. (Maiden Pink.) flowers June to July.20	
" BARBATUS. (Sweet William.) in white, red, salmon, mixed.15	
DIELYTRA or DICENTRA SPECTABILIS. (Bleeding Heart).45	
DIGITALIS GLOXINIAEFLOA, MIXED COLORS. (Foxglove) June-July.20	
" ISABELLINA. New introduction, best yellow Foxglove.30	
" PURPUREA MONSTROSA. very large flowers, June-July20	
ECHINOPS RITRO. (Globe Thistle) deep metallic blue flowers.25	
* EDELWEISS. (See LEONTOPODIUM)		
* ERYNGIUM COERULEUM. (Sea Holly) thistle-like heads of flower.25	
FUNKIA LANCIFOLIA. (Hosta; Plantain Lily) very fine for shade.20	
GAILLARDIA GRANDIFLORA. (Blanket Flower) flowers June to November20	
* GEUM COCCINEUM MRS. BRADSHAW. (Avens) double fiery red flower25	
* " " LADY STRATHEDEEN. rich golden yellow blossoms25	
* GYPSOPHILA PANICULATA EHRLEI. (Baby's Breath) double, grafted45	
* " REPENS. A trailing plant for the rockery, white.20	
HELENIUM AUTUMNALE. (Sneezewort) yellow flowers in late summer.25	
" HOOPESI. Orange-yellow flowers, flowers a long time.25	
HELIOPSIS SCABRA. (Orange Sunflower) 3 feet, fine cutflower20	
* HEUCHERA SANGUINEA. (Coralbells) 12 to 18 inches, free-flowering.35	
HOLLYHOCKS. (Althea rosea) in separate colors or in mixture.20	
* IBERIS SEMPERVIRENS. (Hardy Candytuft) Most desirable plant25	
* " CORREAEFOLIA. Dwarf, pure white flowers in June30	
IRIS GERMANICA. (German or Flag Iris) S for standards; F for falls.		
" CHARLES DICKENS. S. light blue, F. a little darker20	
" COELESTA. S. very light blue, F. light blue, tall.20	
" MADAME CHEREAU. White, frilled with a clear blue border.20	
" PERFECTION. S. light blue, F. dark velvety violet and black.20	
" PRINCESS VICTORIA LOUISE. S. sulphur-yellow, F. rich plum20	
" No. 1 S. white, F. purple, tall good bloomer20	
* IRIS PUMILA. Dwarf varieties in white blue and yellow25	
" VERSICOLOR. Purple, for waterside planting20	
LATHYRUS LATIFOLIUS. (Everlasting Sweet Pea) Mixed colors20	
" " PINK BEAUTY. Pleasing deep rose flowers25	
* LEONTOPODIUM ALPINUM. (Edelweiss) Well known alpine plant.40	
" " " From 2 1/4 inch. pots30	
* LINUM PERENNE. (Flax) Very attractive, flowers pale blue.25	
LUPINUS POLYPHYLLUS. (Lupines) Blue, rose and violet-blue mixed25	
LYCHNIS CHALCEDONICA. (Jerusalem Cross) Scarlet flowers20	
* " VISCARIA. Flowering profusely in June; flowers red.20	
* LYSIMACHIA NUMMULARIA. (Creeping Jenny or Moneywort) shade.20	
MONARDA DIDYMA, CAMBRIDGE SCARLET. (Oswego Tea) crimson-scarlet20	
" " ROSEA. A variety with rose colored flowers20	
" " VIOLACEA. Deep amaranth-red, 3 feet.20	
* NEPETA MUSSINI. (Ground Ivy; Catmint) Dwarf, for rockeries.20	
* OENOTHERA FRUTICOSA. (Evening Primrose) Flowers deep yellow25	
PAPAVER ORIENTALE. (Oriental Poppy) Scarlet, cup-shaped bloom25	

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EACH

	PAEONIA SINENSIS.	(Poonies) Double; all colors mixed.	\$.40
	"	EDULIS SUPERBA. Dark pink; very fragrant50
	"	FELIX CROUSSE. Brilliant red; fragrant75
	"	FESTIVA MAXIMA. White; free and early flowering.50
	"	MANY OTHER VARIETIES. Prices from \$1.00 to \$6.00	
	PHLOX DECUSSATA.	(Hardy Phlox) Beautiful hardy border plant	
	"	CHAMPS ELYSEE. Bright rosy-magenta; effective25
	"	EUROPA. White with crimson eye; strong grower25
	"	JULES SANDEAU. Very large heads of pink blossoms.25
	"	FRAULEIN G. VON LASSBERG. Pure white.25
	"	PANTHEON. Salmon pink25
	"	THOR. Deep salmon-pink; free-flowering variety.25
	"	MACULATA. Rosy red; good for poor sandy soil.20
*	"	AMOENA. Dwarf, 4 inches; bright pink flowers; for carpeting.20
*	"	SUBULATA ALBA. (Moss or Mountain Pink) White; 2 1/4" pots.20
*	"	LAVENDER QUEEN. Fine for rockeries and borders20
*	"	ROSEA. Rose-pink; fine for rockeries and borders20
	PHYSOSTEGIA VIRGINICA.	(False Dragonhead) Pink flowers25
*	PRIMULA ACAULIS.	(VULGARIS) (Old English Primrose) Mixed colors35
*	"	VERIS ELATIOR. (Bunch Primrose) Hybrids, fine colors25
*	PYRETHRUM TSCHIHUTSCHENI.	Dwarf plants with daisies; creeping20
	RUDBECKIA LAC. GOLDEN GLOW.	(Cone-Flower) Six feet; yellow.20
	"	NEWMANNI. (Black-Eyed Susan) 3 feet; blooms all summer.25
	"	PURPUREA GRANDIFLORA. (Giant Purple Coneflower)25
*	SCABIOSA CAUCASICA.	(Pincushion Flower) Blooming June to September.25
*	SEDUM ACRE.	(Golden Moss) Yellow little flowers; for dry places20
*	"	REFLEXUM. (Stonecrop). 3 to 4 inches; yellow flowers.20
*	"	SPUREUM. A beautiful rosy-crimson-flowered form, 6 inches20
*	"	SPECTABILE. Erect-growing variety; rose; fall blooming20
*	SEMPERVIVUM MONTANUM.	(House Leek) Mauve-red; for dry walls30
*	"	TECTORUM. Broad rosettes; Leaves with reddish tips.30
	SWEET WILLIAMS	see DIANTHUS BARBATUS.	
*	SILENE SCHLAFTE.	(Autumn Catchfly) Bright pink flowers, July-October25
*	THYMUS SERPYLLUM.	(Thyme) For hot, dry sunny banks; June-July20
*	VERBASCUM PHOENICEUM.	(Mullein) Colors from white to violet.25
	VERONICA LONGIFOLIA.	(Speedwell) Fine blue spikes; cut flowers20
*	"	PROSTRATA. A very charming blue rockplant. May-June25
*	VIOLA CORNUTA.	(Tufted Pansy) A very nice border plant20
*	"	G. WERMIG. (Summer Violet) blooms entire season25
*	"	JERSEY GEM. (New) Pure rich violet; dwarf, large flowers30
*	"	FLORARIENSIS. (From Mr. Correvon, Switzerland) very early25
	YUCCA FILAMENTOSA.	(Adam's Needle) On the lawn, in dry banks.30

SPECIAL OFFER

(Our Choice).

PERENNIAL
PLANTS.

ALPINE &
ROCK PLANTS

100	Plants in	50	varieties	\$20.50	
50	"	"	50	"	\$10.50
100	"	"	25	"	\$20.00
50	"	"	25	"	\$10.25
25	"	"	25	"	\$ 5.25
12	"	"	12	"	\$ 2.50

\$22.00
\$11.25
\$ 5.75
\$ 2.75

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SUPPLEMENTARY LIST for SPRING 1930

	EACH
* ACHILLEA TOMENTOSA. Bright yellow flowers, July to Sept. 8 inches . . .	\$.25
* AJUGA GENEVENSIS. Spikes of light blue flowers in May and June, 6 inches.	.20
* " REPTANS. Fast growing groundcover with blue flowers20
* ANCHUSA MYOSOTIDIFLORA. Blue flowers resembling Forget-me-nots, one foot.	.35
* ANDROSACE LANUGINOSA. Small heads of rose blossoms on little rosettes . .	.40
* ARABIS BILLARDIERI. Rose colored variety, 3 to 5 inches high.30
* ARMERIA MARITIMA ALBA. White Thrift, blooms in May and June, 4 inches . .	.25
* ASPERULA ODORATA. (Woodruff) Makes fine carpet for shady places, white. ,	.20
ASTER FRIKARTI WUNDER von STAEFA. A new and distinct Aster of great merit	
The sky-blue flowers come out from September until very late in the	
Fall. Is 2 ft. high, a strong grower, but does not spread. This is	
one of the best cutflowers at a time when few Perennials are in bloom.	
ASTILBE QUEEN ALEXANDRA. Light pink, early variety, 2 ft., August40
* CAMPANULA PORTENSCHLAGIANA. One of the best Rockplants. June and July. .	.50
* CHRYSOPSIS VILLOSA RUTTERI. Yellow daisies most of summer, 4 to 6 inches.	.30
* DIANTHUS SUPERBUS. Very pretty species, light pink, June to September . .	.30
* DRACOCEPHALUM RUYSCHIANUM. Spikes of blue flowers in July and Aug. 1 ft.	.25
* ERINUS ALPINUS CARMINEUS. Very dwarf Rockplant, flowers purple, May & June	.25
* " " ALBUS. White form of the above25
FUNKIA FORTUNEI ROBUSTA. Strong growing sort with bluish leaves35
" SUBCORDATA GRANDIFL. Large white fragrant flowers, late summer . .	.35
GYPSOPHILA BRISTOL FAIRY. Double Baby's Breath. Wonderful variety,	
excellent as a dried flower. Strong grafted plants.	
* HELIANTHEMUM FIREBALL. One of the best Rockroses, bright, scarlet, double.	.25
* HYPERICUM POLYPHYLLUM. Trailing species, large yellow flowers, June & Aug	.40
LIATRIS PYCNOSTACHYA. (Blazing Star) very attractive, purple, midsummer	.25
* LOTUS CORNICULATUS. Fine trailing Rockplant, yellow, all summer25
LYCHNIS VISCARIA FL. PL. Fine cutflower, double, brilliant red, 1 ft. . .	.25
PACHYSANDRA TERMINALIS. Evergreen groundcover for shady positions20
PAPAVER ORIENTALE OLYMPIA. New, double flowering variety, scarlet35
PENTSTEMON GORDONI SPL. Flowers in blue and purple shades, June and Sept.	.35
* PHLOX SUB. VIVD. Finest of the dwarf Phlox, salmon pink, slow growing . .	.40
PLATYCODON GRANDIFLORUM. (Balloon Flower) June to October, blue.25
PYRETHRUM ROSEUM HYBR. (Painted Daisy) Mixed varieties25
* PRIMULA AURICULA GIGANTEA. New giant Auricula, wonderful shades, fragrant	.35
* " CASEMERIANA. Large round heads, purplish, unusual and very early.	.40
* " " ALBA. White form of the above.50
* " DENTICULATA. Somewhat similar to the above, but taller.40
* " FLORINDAE. Very rare, tall species from China, light yellow50
* " JAPONICA. Purple shades, blooms in May to June. 1 to 2 ft.40
* SAXIFRAGA DECIPiens HYBR. Pink, forms dwarf mossy cushions, 3 to 4 inches	.35
* " " " White form. Very pretty Rockplant.30
* " " " PURPURMANTEL. Brilliant red. May and June.40
* SCUTELLARIA BAICALENSIS. Spikes of blue flowers in June and Aug. 1 ft . .	.25
STATICE LATIFOLIA. (Sea Lavender) purplish blue, flowers may be dried . .	.25
* VERONICA SPICATA ROSEA. Rose, June to September, 1 to 2 ft.25
* " INCANA. Silver white foliage, flowers blue, July and August.25
* " LONGIFOLIA SUBSESSILIS. Dark blue, strong growing sort, July/Sept	.35
* THYMUS LANUGINOSUS. Woolly foliage. A very pretty Thyme.20
HARDY CHRYSANTHEMUM, in 10 early flowering varieties	.25

